

Femi-Strong™

for Heart, Breast & Bone Health

Millions of women at risk for heart disease and osteoporosis.

Heart Disease

Prevalence:

- 8,000,000 American women are currently living with heart disease.
- 6,000,000 of women today have a history of heart attack and/or angina.
- 13% of women age 45 and over have had a heart attack.
- 435,000 American women have heart attacks each year.

Mortality:

- Heart disease is the leading cause of death of American women.
- 43% of deaths in American women, or nearly 500,000, are caused by cardiovascular disease (heart disease and stroke) each year.
- 267,000 women die each year from heart attacks, which kill six (6) times as many women as breast cancer.

Osteoporosis

Prevalence:

- Osteoporosis is a major public health threat for 44,000,000 Americans.
- 80% of those affected by osteoporosis are women.
- 8,000,000 women are estimated to already have the disease.
- 27,000,000 more are estimated to have low bone mass, placing them at increased risk for osteoporosis.

There are approximately 78 million women age 35 and over in the United States – generally past their childbearing years -- who need improved nutritional and preventive health products specifically designed to meet their needs.